



Varese Candidate City

WORLD ROWING CHAMPIONSHIPS 2027



An unforgettable event

Support us

**FOR AN UNFORGETTABLE
ROWING EVENT IN VARESE!**



LAKE VARESE: A ROWING PARADISE

Lake Varese, with over 14 km of surface area, is considered one of the best natural lakes for rowing. Its calm waters and perfect environmental conditions provide an ideal racing venue for high-level competitions.

EXPERIENCED ORGANIZING COMMITTEE

Our Organizing Committee boasts over 10 years of experience in hosting international rowing competitions. We have successfully organized World Cups, U19 and U23 World Championships, and European Championships, demonstrating our globally recognized expertise and professionalism.

STATE-OF-THE-ART RACECOURSE

Our 8-lane racecourse includes lanes for warm-up, cool-down, and return, ensuring ample space and fair conditions for all crews. The infrastructure is designed to offer the highest standards of safety and performance

ROWERS ARENA

For the 2027 Championships, we will create the "Rowers ARENA": a dedicated area with a giant screen, small stands, and a chiringuito within the Boat Park. This space will be accessible only to athletes and coaches, allowing them to follow all races in an exclusive and comfortable environment.



MULTIFUNCTIONAL PARK

We have a park of over 50,000 sqm, perfect for hosting all necessary installations, including tents for participating teams, service providers, and all required facilities for the event.

AMPLE PARKING AVAILABILITY

There are many parking areas around the event site available for both teams and tourists, facilitating access and logistics.

ACCOMODATION & TRANSPORT SERVICES

Varese offers many hotel facilities close to the racecourse, with affordable and accessible prices, ensuring a comfortable stay for all participants.

A continuous and free shuttle service between the lake and the city center will ensure quick and easy travel for all guests.

MODERN AND WELCOMING FACILITIES

The Schiranna area will be redesigned to host covered and uncovered stands with over 4,000 seats, an area dedicated to exhibitors, and numerous Food & Beverage zones for spectators and tourists, ensuring comfort and entertainment for all. We will utilize both temporary structures and maximize the use of permanent facilities to make the event as economically sustainable as possible, leaving a lasting legacy on the territory that can endure for decades.



VARESE: A WELL-CONNECTED CITY

Varese is centrally located in Europe, less than 20 km from Malpensa International Airport. By 2027, a direct train connection from the airport to Varese's city center will be operational, with a travel time of less than 20 minutes, improving transit times and reducing environmental impact.

A CELEBRATION OF SPORT AND VALUES

The event will be a grand celebration of sport and healthy values. Numerous activities will be organized to introduce both young and older generations to the sport of rowing. It will also mark the 100th anniversary of the Società Canottieri Varese, founded in 1927, with various artistic, cultural, and social events starting from the winter months of 2027. This will ensure maximum engagement among all stakeholders, including the media, sponsors, and the entire local community.

ROWING VILLAGE

Within the Giardini Estensi, the "Rowing VILLAGE" will be set up with a giant screen, stage, and stands for medal award ceremonies. After the races, concerts and entertainment events will be organized, involving tourists and citizens. The area will also feature a FOOD & BEVERAGE zone with Gourmet Street Food and exhibition spaces for sponsors and exhibitors.



VOLUNTEERS: THE HEART OF OUR EVENT

Every year, Varese fields a team of over 300 volunteers for international events, drawing from local schools and the ranks of the Società Canottieri Varese's members and athletes. For the World Championships, this effort will be expanded to involve even more students and volunteers. Additionally, an interschool championship will be organized, with finals held during the event's concluding days and award ceremonies at the ROWING VILLAGE.





Varese and its lake are ready to host the 2027 World Rowing Championships. Our bid is supported by a unique set of strengths, ensuring an unforgettable experience for athletes, spectators, and sponsors.

The events were held in an area of 80,000 square meters, of which 55,000 were dedicated to athletes and 25,000 to spectators, who were provided with a covered and an uncovered grandstand.

A VIP Hospitality area is also customarily set up with access reserved for Sponsors, local and National Institutions, Italian Federation and International Federation delegates.

**COMITATO ORGANIZZATORE
DEI CAMPIONATI INTERNAZIONALI DI CANOTTAGGIO VARESE**

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